

Press release

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The ultimate in portable printing: the Canon PIXMA iP100



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Amsterdam, The Netherlands, 14 April 2008: Canon today announces an update to the popular PIXMA iP90v portable printer with the launch of the PIXMA iP100, a new compact and portable printer with exceptional print quality. The printer is available in a standard configuration, and a version including a rechargeable battery for total portability.

The stylish, compact design of the PIXMA iP100 makes it the natural choice for both business-people on the road and style-seeking home users. The enhanced FINE¹ print head and new five colour ink system offer exceptional portable print quality, with sharp text and photo lab quality prints.

The PIXMA iP100 features:

- Compact, portable and stylish document and photo printer
- Maximum 9600 x 2400 dpi FINE print head with minimum 1pl ink droplets
- 5 ink system with Photo Black ink for enhanced photo quality and larger pigment black for superior text.
- Borderless 10 x 15cm photo prints in approx. 50sec
- Printing freedom with IrDA IR and optional Bluetooth
- ChromaLife100¹ for long-lasting, beautiful photos



¹ See *Technologies Explained*

The ultimate in portable print quality

The PIXMA iP100 features a new 9600dpi FINE print head, bringing exceptional 9600 x 2400dpi photo lab print quality to the portable sector. The 1pl ink droplet size helps to produce virtually grain free photos. The PIXMA iP100 has a five ink system, which includes a large Pigment black ink tank for crisp, sharp text as well as Dye black for enhanced photo quality.

This enhanced print quality combines with exceptional print speeds to make the PIXMA iP100 one of the most effective portable printers on the market. Mono documents print at 20ppm and colour documents at 14ppm, while the PIXMA iP100 prints a 10 x 15cm borderless photo lab quality print in approx. 50 seconds. As with all PIXMA printers, the ChromaLife100 system ensures long lasting, beautiful photos.

Stylish and compact

Weighing just 2.0kg, the compact and stylish PIXMA iP100 can easily be carried wherever it needs to go, providing the ultimate in printing freedom.

Users can choose from two printer kit options, one of which comes supplied with a rechargeable battery kit (LK-62) in the box. The battery prints approx. 290 pages² on one charge. An in-car charger (PU-200U) is also available as an option for charging on the move.

Wireless convenience

With IrDA IR as standard and optional Bluetooth Unit BU-30, the PIXMA iP100 offers a simple way to transfer files and images for convenient cable-free printing. The PIXMA iP100 can also be connected quickly and easily to a laptop or desktop computer via USB 2.0 Hi-Speed.

– Ends –

About Canon Consumer Imaging (CCI), Canon Europe

Canon Europe is a subsidiary of Canon Inc., founded in Japan in 1937. CCI is a leading provider of digital products for the home and the office, including: photo, video, ink jet and laser printers, All-In-One devices, projectors, scanners and fax machines.

Canon's corporate philosophy is kyosei, a Japanese concept that focuses on living and working together for the common good. As an environmentally aware organisation Canon is a Conservation Partner of the WWF.

Further information about Canon Europe is available at: www.canon-europe.com

² Tested under normal temperature and humidity, using fully-charged new battery, printing ISO/IEC 24712 files (5 patterns) continuously in colour on A4 plain paper in Standard mode of printer driver

Additional Information Technologies Explained

Software

The PIXMA iP100 is bundled with advanced Canon software:

- **Canon Easy-PhotoPrint EX** – This easy to use and intuitive software makes printing photos easy. As well as assisting with options such as paper type selection and size, Easy-PhotoPrint EX lets you become creative with options such as calendar printing and album layout. The software also includes features like Canon's Auto Image Fix, Face Sharpener and Red Eye Correction.

Compatibility

The PIXMA iP100 is compatible with Windows Vista/XP/2000 and Mac OS X v.10.3.9 to 10.5.

Media

Canon's competitive advantage in printer hardware technology is fully realised when genuine Canon photo media and inks are used. The diverse and growing range of Canon media is developed specifically to work in combination with Canon's FINE inkjet print technology. Canon media is available in a wide range of formats, finishes and sizes.

Technologies Explained

FINE (Full-photolithography Inkjet Nozzle Engineering)

Canon's patented FINE semi-conductor manufacturing technique creates extraordinary print speeds for both photo and document printing by producing exceptionally long print heads with high nozzle count and density. These get more ink on the page in less time than is possible with traditional inkjet technology, delivering fast borderless photo prints.

FINE also achieves virtually grain free photo lab quality by delivering millions of microscopic droplets at a minimum size of 1pl each second with extremely high consistency and accuracy.

ChromaLife100

For improved fade resistance, PIXMA products support Canon's ChromaLife100 system. When used with genuine Canon inks and photo papers, the PIXMA iP100 FINE print head provides users with long-lasting, beautiful photos. This technology triangle of nozzle design, ink and media produces prints that rival silver halide longevity. Photos have a print life of 100 years³ when stored in an album.

³ For storage conditions see www.canon-europe.com/chromaLife100