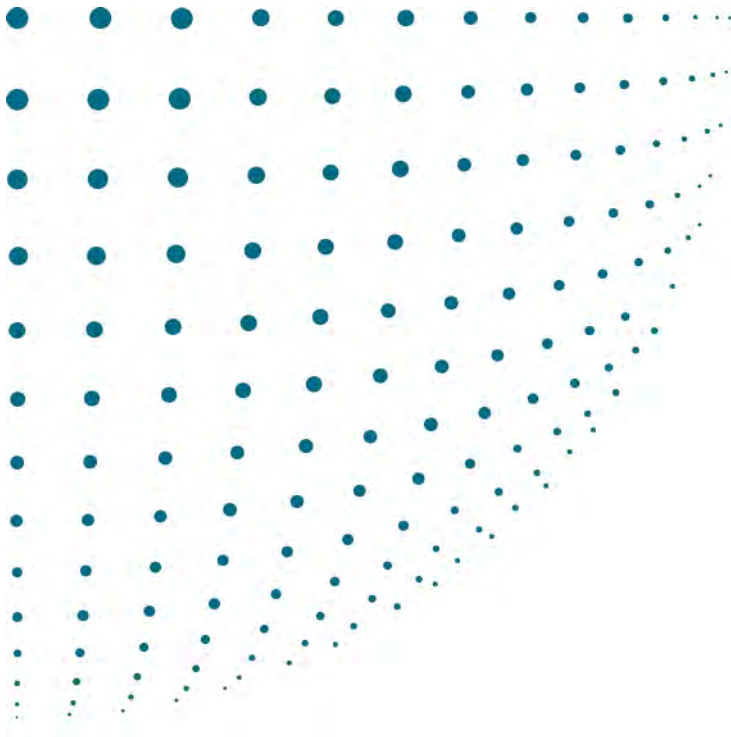


**RICOH**

Innovative, fast colour printers



**Sprint DX & DXP\***

# Choose the future – GelSprinter™ technology

The Aficio™GX e3300N and GX e3350N are high-performance colour printers for small/home offices. They are perfect for individual business use, or in networks of small workgroups. They are based on Ricoh's unique and successful GelSprinter™ technology. Low carbon emission and power consumption are among their environment-friendly characteristics.

- Print speeds up to 29 ppm.
- Sharp image quality on plain paper.
- Low Total Cost of Ownership.
- Network capability.
- ECoNomy Color at almost B/W cost.



## GelSprinter™: Green, cost-effective and easy to use



### **BENEFIT FROM GEL TECHNOLOGY**

GelSprinter™ technology has significant advantages over traditional systems. The DX and DXP run on Ricoh's latest Liquid Gel™ cartridges. The quick-drying gel guarantees high productivity as well as sharp images in lively colours. Here are fast and affordable solutions for your business colour workflow.



### **FULL COLOUR GOES GREEN**

Ricoh products are designed to have a low impact during their lifecycle. The DX and DXP set new benchmarks in environmental friendliness. Power consumption is cut to the bare minimum. Operation is clean and quiet; GelSprinters™ do not emit dust. To help you save paper, their duplex unit is standard.



### **PRINTING COST-EFFICIENTLY**

The DX and DXP stand out in a crowded marketplace by offering a low Total Cost of Ownership.

- Low overall consumable costs.
- Low paper consumption with auto duplex printing.
- Low power consumption.
- No need for special paper.



### **F/C SIMILAR TO B/W COST**

Ricoh's innovative ECoNomy Color mode distinguishes between text and image. Text is printed at normal thickness, while the thickness of images and graphics is reduced by half. The result? You get excellent text quality and images that communicate better than monochrome. With reduced gel consumption, colour prints cost virtually the same as B/W prints.

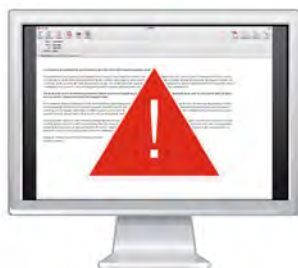


## “HIGH QUALITY” HAS A NEW DEFINITION

Liquid Gel™ produces vibrant, fast-setting colour images on regular plain paper. It is smudge-free and ideal for high-speed duplex printing. The transfer belt system feeds and positions paper with pinpoint accuracy for optimum results. Moreover, the print is waterproof and resistant to the effects of sunlight.

## SO EASY TO USE

Full front accessibility allows for easy reloading of paper and quick cartridge replacement. The operating panel tilts, so is easy to view. A multiple bypass tray enables the use of various types of paper. A counter records pages printed in each mode. To help you keep track of the printer's use, counter information is sent to you by e-mail.



## DETAILS THAT MAKE THE DIFFERENCE

- Network compatibility (NIC as standard).
- PCL5c/6 supported (DXP).
- Duplex unit as standard.
- E-mail alert feature allows fast response if problems occur.

# Sprint DX & DXP

## GENERAL

Print speed:	Full colour: 29 prints per minute <sup>1</sup> B/W: 29 prints per minute <sup>1</sup>
ISO speed:	Full colour: 11.7 prints per minute <sup>2</sup> B/W: 12 prints per minute <sup>2</sup>
Warm-up time:	Less than 35 seconds
First print speed:	Full colour: Less than 7.5 seconds B/W: Less than 6 seconds
Dimensions (W x D x H):	420 x 485 x 259 mm
Weight:	14 kg
Power source:	220 - 240 V, 50 - 60 Hz
Power consumption:	Print mode: Less than 36 W Energy saver mode: 2.5/7 W or less
Duty cycle:	Up to 10,000 pages per month

## CONTROLLER

Printer resolution:	Up to 3,600 x 1,200 (equivalent)
Memory:	16/64 MB
Driver:	RPCS™ raster/RPCS™ raster + PCL5c, PCL6

## CONNECTIVITY

Network protocol:	TCP/IP
Supported environments:	Windows® 2000/XP/Vista/Server 2003/ Server 2008 Macintosh OS X (Power PC) 10.3 - 10.5.2 Macintosh OS X (Intel) 10.4.5 - 10.5.2
Interface:	USB 1.1/2.0 Ethernet 10 base-T/100 base-TX

## PAPER HANDLING

Paper input capacity:	Standard: 250-sheet paper feed unit Option: 100-sheet multi-bypass tray Maximum: 350 sheets
Paper output capacity:	150 sheets (face up)
Paper size:	A6 - A4
Paper weight:	Paper feed unit: 60 - 163 g/m <sup>2</sup> Multi-bypass tray: 60 - 255 g/m <sup>2</sup>
Media:	Standard tray: Plain paper, inkjet paper, glossy paper, postcards, inkjet postcards, envelopes (simplex only). Multi-bypass tray: Plain paper, inkjet paper, glossy paper, postcards, inkjet postcards, thick paper, envelopes (simplex only).
Duplexing:	Standard

## CONSUMABLES

Cartridges:	Black: 1,920 sheets <sup>3</sup> Cyan: 1,920 sheets <sup>3</sup> Magenta: 1,560 sheets <sup>3</sup> Yellow: 1,750 sheets <sup>3</sup>
Ink collector unit:	27,000 sheets <sup>2</sup>

## OPTIONS

100-sheet multi-bypass tray

Print speed may vary depending on the type of output.

<sup>1</sup> Based on RPCS™ driver (High Speed mode).

<sup>2</sup> Based on RPCS™ driver (reference data).

<sup>3</sup> Yield measuring method: ISO/IEC 24711, Color test suite: ISO/IEC 24712.

Ricoh has designed these products to meet EC ENERGY STAR guidelines for energy efficiency.

# RICOH

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